Sage Business

Sage Business Cases

Enhancing the teaching and learning experience through business cases

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Today’s Learning Objectives

1. Understand the content of the platform
2. Learn how to use the platform
3. Increase your confidence
Overview of Business Cases Library

- 6,150 business cases
- 16 Academic Disciplines
- Content from 120 countries
- Double-blind peer reviewed

Where do the cases come from?

- Originals: 9%
- Licensed: 36%
- Repurposed: 55%
Breakdown of Business Cases

Express Cases
- Concise
- News-driven
- Multimedia content

Enhanced Cases
- Elaborate
- Require preparation
- Multimedia content

Teaching Notes
- 84%

Discussion Questions
- 88%

Learning Objectives
- 77%
Teaching with Business Cases

Assign an enhanced case for students to prepare in advance of class.

Diversify student assessment and mitigate student reliance on AI.

Begin your class with an express case to introduce a new topic.

Embed cases in your VLE for students to use during assignments.

Recommend cases to students preparing for job interviews.
## Access Depending on your Role

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Best Practices for Academics

How to use Sage Business Cases

- Use advanced filters to refine your search
- Create bespoke lists of business cases
- Embed cases in your VLE
- Reduce workload through teaching notes