



Sage Business



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Sage Business Cases

Enhancing the teaching and learning
experience through business cases

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Today's Learning Objectives



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- 1 Understand the content of the platform
- 2 Learn how to use the platform
- 3 Increase your confidence



Overview of Business Cases Library



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6,150 business cases



16 Academic Disciplines

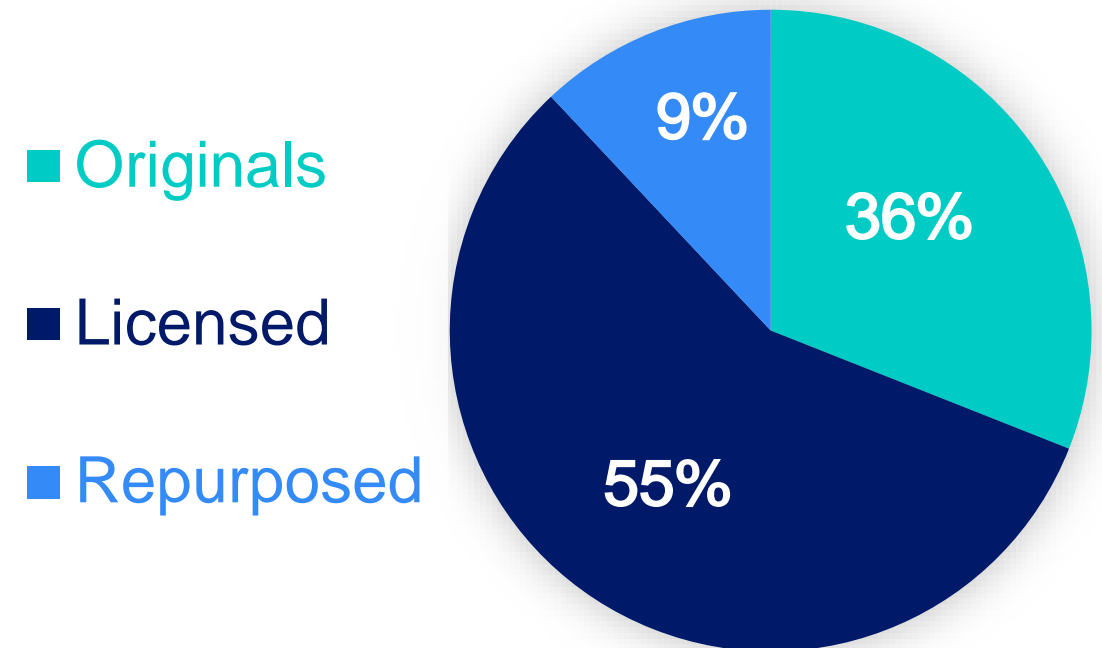


Content from 120 countries



Double-blind peer reviewed

Where do the cases come from?



Breakdown of Business Cases



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Express Cases

- ❖ Concise
- ❖ News-driven
- ❖ Multimedia content

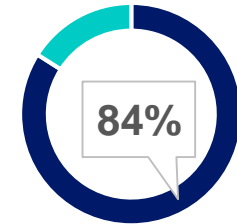


Enhanced Cases

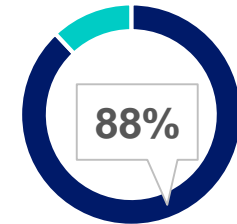
- ❖ Elaborate
- ❖ Require preparation
- ❖ Multimedia content



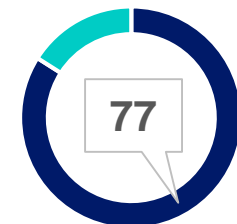
Teaching Notes



Discussion Questions



Learning Objectives

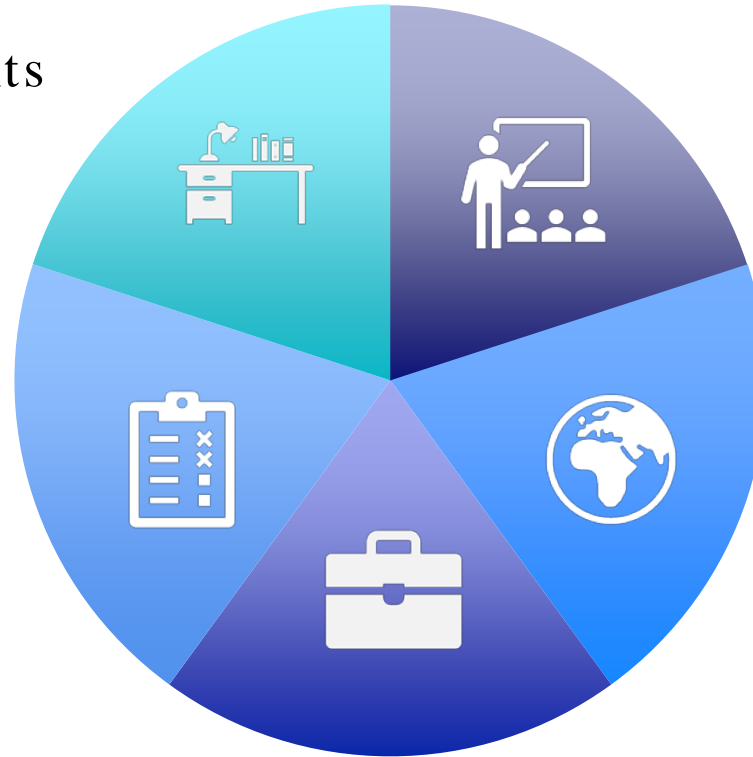


Teaching with Business Cases



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Assign an enhanced case for students
to prepare in advance of class



Begin your class with an express
case to introduce a new topic




Embed cases in your VLE for
students to use during assignments

Recommend cases to students preparing for
job interviews

Access Depending on your Role



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	Faculty 	Librarians 	Students 
Unlimited access	✓	✓	✓
Share, save and cite cases	✓	✓	✓
Embed cases in VLE	✓	✓	
Teaching notes	✓	✓	
Submitting cases	✓		



Best Practices for Academics



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Email Images



How to use Sage Business Cases



Use advanced filters to refine your search



Create bespoke lists of business cases



Embed cases in your VLE



Reduce workload through teaching notes

